



lactovit

THE BRAND: VALUES

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LACTOVIT STANDS OUT FOR ITS STRONG IMAGE AND POSITIVE VALUES



HEALTH



MILK



FEEDING



CARE



FAMILY



CLOSENESS



EXPERT



TRUST

THE BRAND

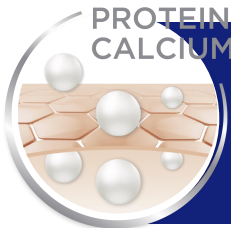
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LACTOVIT is an expert brand in skin care for the whole family, with more than 20 years of experience.

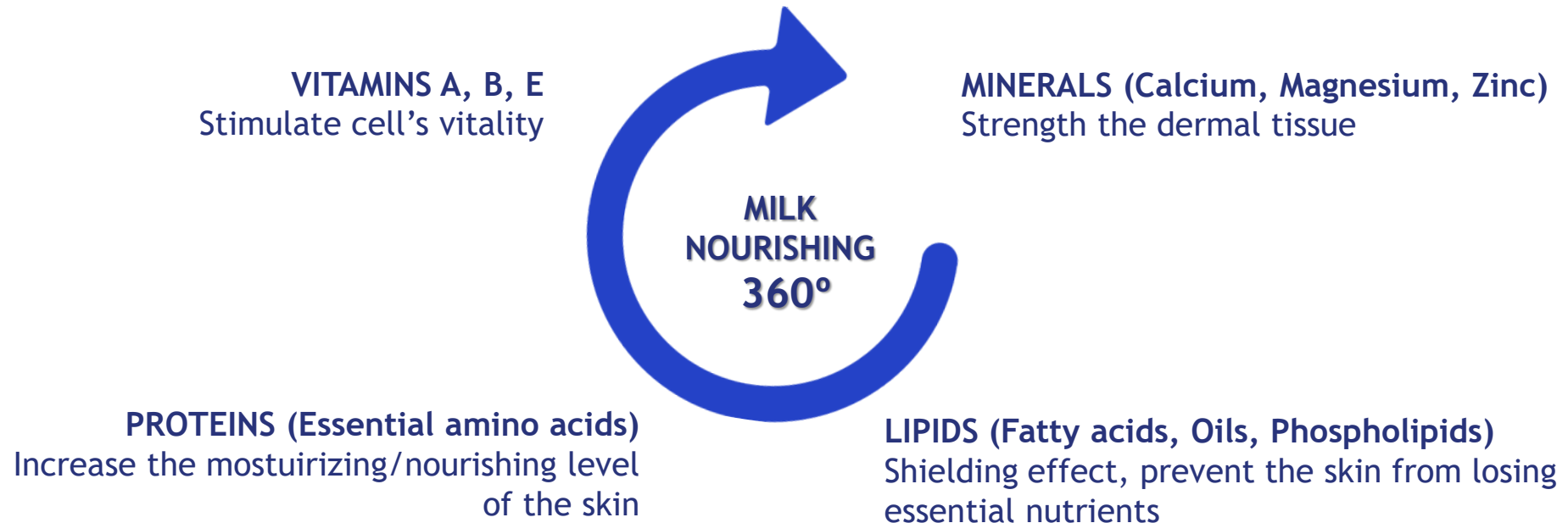


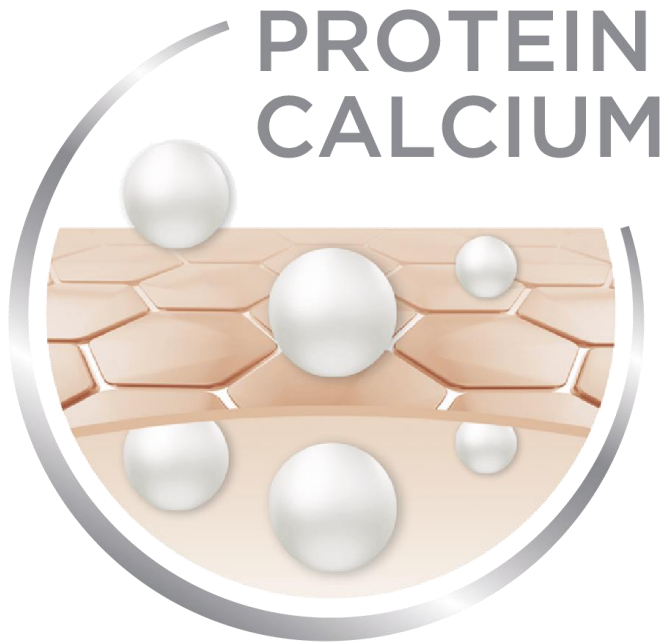
Pioneer in bringing the benefits of milk to body care: **SKIN FEEDING**.



Exclusive formulations and technologies that nourish the skin from the deepest layers of the epidermis, keeping it **STRONG AND YOUNG**.

MILK provides all the necessary nutrients to the skin, it does it in a without additives and naturally way. Skin already has these nutrients, but It is necessary to replace them.





PROTEINS

They stimulate cell
regeneration

Boost the growth of cells in
optimal conditions and
promotes a **STRONG
SKIN**

CALCIUM

Stimulate barrier
function

Redensifies the skin
for a firmer, elastic
and **YOUNGER
SKIN**

STRONG SKIN, YOUNG SKIN



Focus on our Star Product lactourea¹⁰

In Lactovit International the strategy is to **FOCUS** on **lactourea¹⁰**



WHY?



Nº1 SKU in Sales



Clear and relevant Benefit



Farmaceutical guarantee



Uniqueness



Pharma benefits into mass market



Ingredient credibility

SHOWER GELS

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Lactovit **NOURISHING**
shower gel
Normal to dry skin



Lactovit **REPAIRING**
shower gel
Dry to extra dry skin



Lactovit **PROTECTOR**
shower gel
Normal to sensitive skin



Lactovit **REVITALISING**
shower gel
Normal to dry skin

BODY LOTIONS

lactovit



Lactovit **NOURISHING** body milk. Intensely nourishes the skin and restores softness.

For normal to dry skin



Lactovit **LACTOUREA** body milk, N°1* in Urea. Superior repair than urea-only lotions.

For extra dry skin



Lactovit **ACTIVIT** body milk. Cares for the microbiome to keep it in balance and protect it against external aggressions.

For normal to sensitive skin



Lactovit **LACTO OIL** body milk. With sweet almond oil, an ingredient that intensely nourishes and revitalises the skin.

For dry skin

DEODORANTS

lactovit



EXTRA EFFECTIVE deodorant, the perfect balance between effectiveness and care. Patented technology activates when you need it to fight sweat and odour.

LACTOUREA deodorant, with the benefits of Urea, an ingredient with a high moisturizing and repairing power.

ACTIVIT protective deodorants. Its formula with **LACTOBACILLUS F.** cares for the microbiome, the skin's first line of defense.

INVISIBLE Deodorant: Now more effective against perspiration and formulated with invisible protective actives on skin and clothing.

EXTRA EFFECTIVE MEN deodorant, maximum protection against perspiration.

SENSITIVE SKIN deodorant, extra soft and gentle on your skin. Silicone-free / alcohol-free / non-irritating.

INTiM CARE

